



Professional photobooths and immersive experiences for private & corporate events





GENERAL PRESENTATION

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WHAT IS **instabox.lu**?

Discover how Instabox creates unforgettable experiences through human-first photobooth services.

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BUILT WITHOUT **COMPROMISE**

Premium design, professional technology, and zero shortcuts — our booths are made to impress.

6

YOUR **BRAND/STORY/STYLE**

Personalize every detail: overlays, screens, backgrounds, and props — your booth, your identity.

8

FOR FOUR **GUESTS**

Prints, shares, and fun for everyone — tailored to deliver joy and instant memories to your guests.

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FOR THE **ORGANIZER**

Practical tools, insights, GDPR compliance, and full support — everything you need, handled.

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CUSTOM **PHOTOBOOTH**S

Long-term rentals designed just for you — branded, supported, and built to fit your space.

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OTHER **SERVICES**

Explore 360° virtual tours, drone imagery, VR, and photogrammetry with our Go360.lu expertise.

What is instabox.lu?

More than a photobooth — a human experience.

Whether it's a wedding, a product launch, or a corporate gala, Instabox transforms any event into a meaningful and memorable story. Our photobooths aren't just tools to take pictures — they're made to spark emotion, ignite creativity, and create unforgettable moments.

People put great care into every detail of their event — from food and music to flowers and lighting. The photobooth deserves the same attention. After all, it's what captures the laughter, the inside jokes, and the joy that lives on long after the last guest leaves.

What sets us apart isn't just the premium technology — it's the person behind the box. Someone who engages your guests, adapts to lighting conditions, animates the scene, and makes sure every moment is captured at its best.

Because whether it's a private celebration or a corporate event, a photobooth is for people — and that's why we believe in human-to-human service, not B2B or B2C transactions.

You don't just rent a machine.
You invite a real experience.
One that's curated, supported, and truly human.



BUILT WITHOUT COMPROMISE

Design. Technology. Perfection.

Instabox is built from the ground up to impress — inside and out.

We offer two models to match your event's tone:

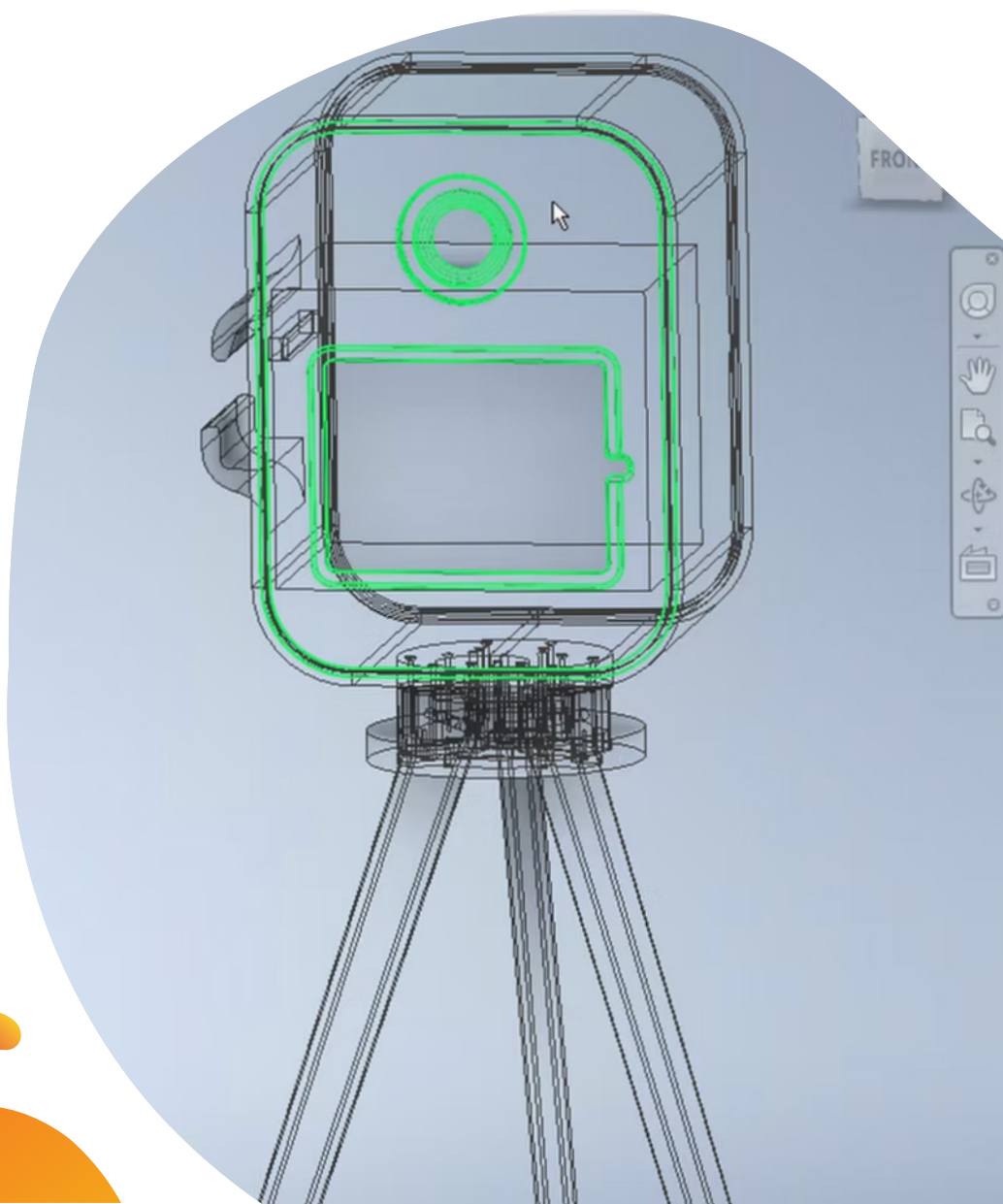
- Instabox M – Clean, modern, and fully brandable (matte white shell with 4K screen)
- Instabox W – Handcrafted in solid oak for a warm, elegant presence

Under the hood, no shortcuts. Both have the same strong hardware:

- ✓ Professional DSLR cameras (never webcams or tablets)
- ✓ Studio-quality flash and lighting
- ✓ Sublimation printers for lab-grade prints in seconds
- ✓ Industrial-grade, reliable internals

And what truly sets us apart:

- ✓ Every Instabox comes with a professional assistant.
- ✓ They handle everything — lighting, guest engagement, troubleshooting — while making the experience fun and smooth for everyone.



OUR BOOTHS

INSTABOX W

Although this wooden photobooth has a classic look, it will fit any event. With its integrated screen, mirrorless camera, printer and lighting it is a professional all-in-one with a warm appearance.



INSTABOX M

Our strongest photobooth. Still small for its great performance. Integrated mirrorless camera, retina touchscreen and high-resolution printer.



YOUR BRAND YOUR STORY YOUR STYLE

We believe personalization makes memories stronger. That's why every element of the Instabox experience can be adapted to your event:

- ✓ Custom welcome screen (photo or video)
- ✓ Your logo or design over every photo
- ✓ AI-replaced backgrounds that guests can choose from
- ✓ Optional virtual props (glasses, hats, slogans...)
- ✓ Optional custom scratch card game for giveaways or prizes

Whether elegant or playful, formal or funky — we'll make it yours.



CUSTOM WELCOME SCREEN

They say that there is only one chance to make a first impression. The welcome screen is what guests see first when approaching the photobooth.

Greet your guests in style! Display a personalized welcome screen with your logo, event name, or even a custom video. It's the perfect place to set the tone for your event.



CUSTOM PHOTO OVERLAYS

Make every photo uniquely yours. Add branded frames, messages, or decorative graphics that will be overlaid on each image. Whether it's elegant, fun, or themed — we make sure your style shines through every shot.



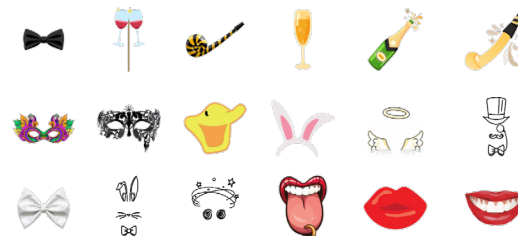
CUSTOM BACKGROUNDS

You don't want to invest in a photobooth and have random furniture or dull walls ruining your perfect shot!! Replace the background with anything you imagine: a scenic view, a brand wall, or a playful theme. Using AI, we automatically replace the real background for a polished, studio-quality result — no green screen needed, this is next-generation photobooth tech..



VIRTUAL PROPS

Add some fun with digital accessories like glasses, hats, champagne, and more. Props appear live on the screen and can be themed to match your event — no cleanup, just smiles!



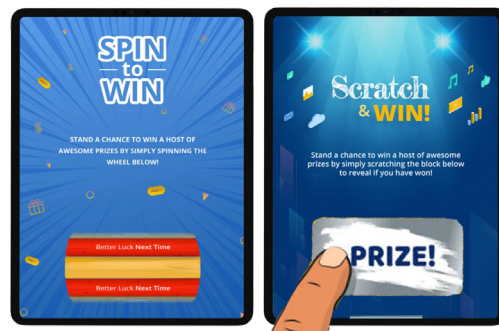
AI FANTASY

Let AI transport your guests into another world. From military uniforms to medieval knights, from sci-fi heroes to sunny beaches — anything is possible. Perfect for fully themed events or just for fun.



SCRATCHCARDS OR SPIN THE WHEEL

Add a game element to your booth! Let guests win goodies with a digital scratchcard or spinning wheel. We can preload the prize types and quantities, and the software will handle the fair distribution throughout the event — ensuring the surprise lasts till the end.



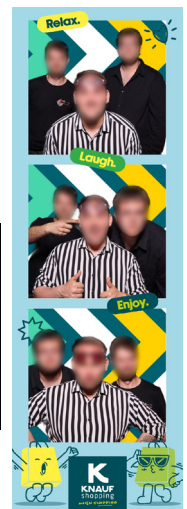
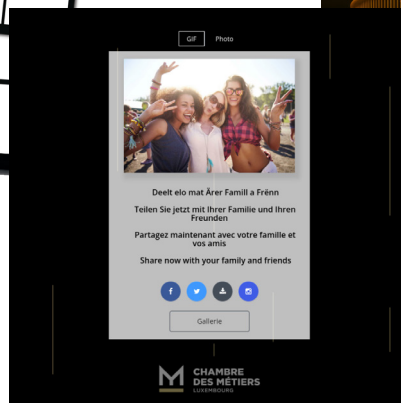
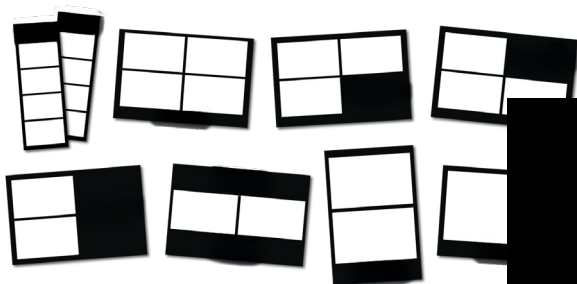
FOR YOUR GUESTS

Photos to take home.
Moments to remember.

We make it effortless and magical for your guests to walk away with personalized souvenirs:

Instant prints in 9x13cm, 10x15cm, or fun photo strips of 7.5x10cm.
Real-time digital sharing via AirDrop, SMS, email, or QR code
Custom-designed emails with your branding

Each guest walks away with more than a picture — they take a memory.



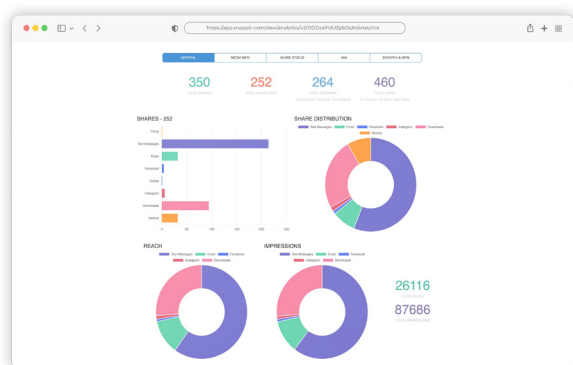
Optional A4 monochrome prints on white, colored or vintage paper.
Ideal for themed setups like 'Wanted' posters at a Western party, diploma certificates, or any creative twist.





FOR THE ORGANIZER

Behind the scenes, you get much more.



Instabox doesn't just delight your guests. It empowers you with tools and insights:

- ✓ Zip file with all raw and final photos
- ✓ Detailed usage stats: number of photos, prints, shares, faces detected, gender breakdown, estimated reach
- ✓ Collect the email address and/or phone number of the visitors with full GDPR compliance — including consent screens or custom text for your invitations
- ✓ Human contact from planning to post-event. No bots. No ticketing systems. Just direct, caring support.

Your event is too important to risk on half-measures. We're with you from start to finish.





CORPO-
RATE



CUSTOM SOLUTIONS for Long-Term Rentals

Need a photobooth every day, not just someday?



For brands, venues, or institutions looking to offer ongoing experiences, we provide fully custom photobooths for long-term rental:

- ✓ Branded photobooths, including the photobooth shell, tailored to your space and image
- ✓ Maintenance, restocking, and remote monitoring
- ✓ Monthly or weekly performance reports
- ✓ Dedicated support and personalization options

Perfect for museums, shopping centers, company lobbies, tourism hotspots, product launches and marketing campaigns.

Let your brand live through every smile.

1

TAILORED DESIGN AND BRANDING

Your photobooth becomes part of your identity — fully customized visuals, branded UI, and hardware design that fits seamlessly into your space.

2

VISIBILITY & ENGAGEMENT BOOST

A photobooth isn't just fun — it's a powerful brand touchpoint. Increase visibility, generate shareable content, and boost engagement effortlessly.

3

FULL-SERVICE MAINTENANCE

From supply refills to firmware updates and remote health monitoring — we handle it all so you don't have to.

4

SMART ANALYTICS

Receive monthly or weekly reports with usage metrics, demographics, and engagement data — helping you measure success and refine activation strategies.



OTHER SERVICES

Expand Your Vision:
Virtual Tours • VR • Photogrammetry • Drone



In collaboration with Go360.lu, we're thrilled to offer a suite of additional visual services — each designed to elevate your brand, venue, or event with immersive storytelling and cutting-edge tech:

Virtual Tours & 360° Photography

Bring environments to life with fully interactive, high-resolution panoramas and virtual tours. Ideal for real estate, museums, venues, or events — guests can navigate, explore, and engage, wherever they are. Over 750 tours delivered, with millions of views by global audiences.

VR Experiences

Step into another reality—custom VR solutions let your audience immerse themselves in a digital universe, ideal for exhibitions, launches, or virtual showrooms.

Photogrammetry

Capture objects and spaces in stunning detail with 3D scanning. From product models to architectural assets, we turn real-world items into navigable, photorealistic digital twins — accessible online or in immersive VR.

Drone Photography & Videography

Reveal new perspectives with aerial imagery—perfect for venues, events, corporate branding, tourism, or real estate. Dynamic visuals, sweeping overviews, and cinematic movement—all safe, smooth, and professionally piloted.

Why It Matters

- Engagement: Virtual tours and drone visuals increase dwell time on websites, social media, and marketing materials.
- Visibility: Stand out with cutting-edge digital content that speaks volumes before visitors even arrive.
- Versatility: Use 360 tours, VR assets, and drone footage across marketing, social platforms, training, promotions, and more.

The Go360 Guarantee

You already know our promise through Instabox: thoughtful, human-first service with zero compromise. Go360 applies the same ethos—precision, creativity, and professionalism from planning to delivery.



